



SPONSORSHIP OPPORTUNITIES

VisionCast 2026

Why One Table

The problems reshaping resilience don't respect sector lines.
VisionCast 2026 brings them to one table.

September 16–17, 2026

**Global Medical Response Office of Emergency Management
Lewisville, Texas**

Why One Table

For two years, “one table” has described how VisionCast works: no keynote stage, no breakout rooms, no expo hall, everyone in one room. In 2026 we make the case for why.

The risks that now define private-sector resilience, from geopolitical rupture and climate disruption to supply chain fragility and a shifting federal landscape, do not belong to any one company, agency, or sector. They cross every line at once, and no single organization solves them alone. That is the argument for the format, and it is the argument for the agenda.

VisionCast 2026 is PSEMA's national symposium: two days of candid, working conversation among corporate leaders, emergency management professionals, and community partners. Sessions are sized to the problem rather than forced to a uniform length. Whiteboards replace slide decks. Chatham House Rules keep the conversation honest.

Sponsoring VisionCast puts your organization's name on the table where these problems get worked.

One table. Bold ideas. Real solutions.

Who You Will Be In Front Of

VisionCast is deliberately small. The room is capped at 40 seats and stays that size on purpose. A hundred people is a panel discussion; forty is a working session. The format is the value, and it is why the conversation is worth your name.

Around the table

- Corporate continuity, security, and risk leaders from national and Fortune 500 organizations
- Emergency management directors from the private sector's largest operators
- Government and nonprofit partners who coordinate directly with business during disasters
- Supply chain, logistics, and critical infrastructure leaders
- PSEMA officers, advisory board members, and research partners

Behind the table

PSEMA reaches a network of more than 900 partner organizations across the private, public, and nonprofit sectors. Sponsor recognition carries into that network through event materials, PSEMA's owned channels, and the post-event recap.

WHY SPONSOR

Three Things Sponsorship Buys

- 1 A seat in the conversation, not a booth beside it.** There is no expo hall at VisionCast. Sponsors are in the room and in the discussion, with the people who make continuity decisions for their organizations.
- 2 Association with the work, not just the event.** Your name sits alongside a five-year record of private-sector coordination: the alerts, the situational reports, and the collaboration calls that members rely on when something is actually happening.
- 3 A hand in the national preparedness agenda.** What comes out of this table shapes what PSEMA delivers year-round: the training program, the direction of the research, and the private-sector voice in national conversations.

THE PROOF

What this network did across five named storms and twelve states in the 2024 hurricane season:

464,830

MEMBER & PARTNER HOURS SAVED

6

ALERTS

23

SITREPS

20

CALLS

444

PARTICIPANTS

45

SOLUTIONS

900+

PARTNERS SERVED

SPONSORSHIP TIERS

Ways to Support

Presenting Sponsor TITLE SPONSOR

\$5,000

Title Sponsor recognition · invited to speak at VisionCast 2026 · logo as Title Sponsor across all event materials, signage, and the PSEMA website · featured partner on official PSEMA social media · **three (3) registrations included.**

Resilience Champion

\$2,500

Sponsor recognition · invited to speak at VisionCast 2026 · logo on promotional materials, event signage, and the PSEMA website · featured partner on official PSEMA social media · **two (2) registrations included.**

Training Partner

\$1,000

Sponsor recognition · logo on promotional materials, event signage, and the PSEMA website · featured partner on official PSEMA social media · **one (1) registration included.** Recognized in the Training Program working session, the two-hour block where members build what PSEMA delivers year-round.

Supporter

\$500

Logo on promotional materials, event signage, and the PSEMA website · featured partner on official PSEMA social media · **one (1) registration included.**

Reserve by Friday, August 28 to guarantee placement on printed materials and event signage. Commitments after that date are recognized on digital materials, from the podium, and in the post-event recap.

Ready to reserve your tier? See the next page for how to confirm it. Questions? Email julie@psema.org.

CONFIRM YOUR SPONSORSHIP

How to Pay

Choose the tier that fits and email us. We will send an invoice and confirm your benefits in writing. No credit card numbers are collected on paper, by email, or by phone.

Reserve your tier

Email contact@psema.org with:

- Your sponsorship tier
- Billing contact name, email, and mailing address
- A purchase order or vendor number, if your company needs one

We will send an invoice with payment instructions, including ACH details, and confirm your benefits in writing. Names for your included registrations can follow later.

The Private Sector Emergency Management Association is incorporated in the State of Texas and is a 501(c)(6) organization as defined by the Internal Revenue Service. The mission of the Association is to support the private sector before, during, and after times of major disruption or disaster. Sponsorship payments are not deductible as charitable contributions, but may be deductible as an ordinary and necessary business expense. Please consult your tax advisor.

Questions? contact@psema.org